



# ADVANCED SPORTS LAW AND GOVERNANCE

## INDIA – 25 - 30 SEPTEMBER 2017

The Centre for India Australia Studies (CIAS) and Jindal Global Law School (JGLS) are partnering with TC Beirne School of Law at the University of Queensland (UQ) to host a combined course on “Advanced Sports Law and Governance” in September 2017 at JGLS.”

Sports law is a growing international field, fueled by the commercialisation and growth of the sports sector and its importance economically, politically and socially.

The course will be co-facilitated by Dr Sarah Kelly from UQ and Assistant Professor Shaun Star from JGLS, and will also incorporate several guest speakers and panelists, including international athletes, sports administrators and sports lawyers. A number of students from Australia will also be participating in the programme and will be accompanied by Dr Sarah Kelly and a former Australian test cricketer throughout the week. Classes will be delivered in the evenings during the week.

### **Sports Law Defined**

Sports law is the body of legal issues at work in the world of both amateur and professional sports. Sports law overlaps substantially with labor law, contract law, competition law, trademark law, criminal law, constitutional law and tort law. The area of law was established as a separate and important entity only a few decades ago, and today is one of the fastest growing legal fields.

### **Course Description**

This course provides an extensive overview of legal principles and ethical issues in professional sports. The course will focus on the legal principles involved in the conduct, commercialization, and regulation of sports and will draw on practitioner and case study perspectives to illustrate the operation of the law and business of sport in a global context.





### **Course Aims**

- Students will learn the basic principles involved in the legal regulation of sports in India, Australia and abroad.
- Students will learn about the major governing bodies of sports both in India and internationally, and will become familiar with some of the important current issues in sports law.
- Students will gain practical insights through exposure to case studies, and various guest speakers from industry and the sport law practice.
- Students will improve their skills in risk management, governance, negotiation, and client representation.
- Students will build their international networks in the law, sport and business, in addition to their cultural understanding of India and Australia by engaging in field activities.

### **Topic List**

- 1) Introduction to Sports Law: Structure, Ownership and Regulatory Systems
- 2) Player Grievances and Dispute Resolution
- 3) Tort Law in Sport
- 4) Drugs in Sport
- 5) Corruption in Sport: Organised crime, Match fixing and Gambling
- 6) Athlete/Agent relationship and player contracting: Celebrity Endorsements and Scandals
- 7) Sponsorship in Sport: Operation, Valuation, Negotiation; Rights; Risky Product Partnering
- 8) Sport and the Consumer: Digital and Media Marketing, Branding and Intellectual Property

